Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Original) A screening and survey selection system, comprising:

a survey queue having a plurality of queue slots, each of said plurality of queue slots including a survey available for a respondent;

a random number generator adapted to generate a number pertaining to a selected one of said plurality of queue slots as a function of at least one characteristic associated with said respondent; and

a screener block question generator adapted to develop a plurality of screener block questions that determine if said respondent is qualified to participate in a survey corresponding to said selected one of said plurality of queue slots.

2. (Original) The screening and survey selection system as recited in Claim 1 further comprising an access and control subsystem adapted to determine access rights of said respondent.

3. (Original) The screening and survey selection system as recited in Claim 1 further comprising a control database that contains attributes associated with said respondent.

4. (Original) The screening and survey selection system as recited in Claim 3 wherein said attributes are selected from the group consisting of:

a screenname of said respondent,

a login identification of said respondent,

category codes for past surveys and completion dates of said past surveys taken by said respondent, and

a last entry date to said screening and survey selection system by said respondent.

5. (Original) The screening and survey selection system as recited in Claim 1 further comprising a master screener adapted to develop questions that determine said characteristics.

6. (Original) The screening and survey selection system as recited in Claim 1 wherein said characteristics are selected from the group consisting of:

a zip code of residence of said respondent,

an age of said respondent,

a gender and ethnic background of said respondent,

occupational information and composition of a household of said respondent, and

decision making criteria of said household of said respondent.

7. (Original) The screening and survey selection system as recited in Claim 1 further comprising a quota subsystem adapted to determine an availability of said survey corresponding to said selected one of said plurality of queue slots.

8. (Original) The screening and survey selection system as recited in Claim 1 further comprising a survey quota file that contains status information regarding surveys located in said survey queue.

9. (Original) The screening and survey selection system as recited in Claim 1 further comprising a survey engine adapted to monitor a number of respondents accessing said screening and survey selection system.

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10. (Original) The screening and survey selection system as recited in Claim 1 further comprising a crediting file that contains benefit information associated with said respondent.

11. (Original) A method of screening and selecting for a survey, comprising:

providing a survey queue having a plurality of queue slots, each of said plurality of queue slots including a survey available for a respondent;

generating a number pertaining to a selected one of said plurality of queue slots as a function of at least one characteristic associated with said respondent; and

developing a plurality of screener block questions that determine if said respondent is qualified to participate in a survey corresponding to said selected one of said plurality of queue slots.

12. (Original) The method as recited in Claim 11 further comprising determining access rights of said respondent.

13. (Original) The method as recited in Claim 11 further comprising providing a control database that contains attributes associated with said respondent.

14. (Original) The method as recited in Claim 13 wherein said attributes are selected from the group consisting of:

a screenname of said respondent,

a login identification of said respondent,

category codes for past surveys and completion dates of said past surveys taken by said respondent, and

a last entry date that said respondent attempted to participate in a survey.

15. (Original) The method as recited in Claim 11 further comprising developing questions to determine said characteristics.

16. (Original) The method as recited in Claim 11 wherein said characteristics are selected from the group consisting of:

a zip code of residence of said respondent,

an age of said respondent,

a gender and ethnic background of said respondent,

occupational information and composition of a household of said respondent, and

decision making criteria of said household of said respondent.

17. (Original) The method as recited in Claim 11 further comprising determining an availability of said survey corresponding to said selected one of said plurality of queue slots.

18. (Original) The method as recited in Claim 11 further comprising providing a survey quota file that contains status information regarding surveys located in said survey queue.

19. (Original) The method as recited in Claim 11 further comprising monitoring a number of respondents attempting to participate in a survey.

20. (Original) The method as recited in Claim 11 further comprising crediting a crediting file that contains benefit information associated with said respondent.

21. (Original) A computer system for effecting a screening and survey selection system over a computer network, comprising:

a database coupled to said computer network and including a survey queue having a plurality of queue slots, each of said plurality of queue slots including a survey available for a respondent; and

a server associated with said database, including:

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a random number generator that generates a number pertaining to a selected one of said plurality of queue slots as a function of at least one characteristic associated with said respondent; and

a screener block question generator that develops a plurality of screener block questions that determine if said respondent is qualified to participate in a survey corresponding to said selected one of said plurality of queue slots.

22. (Original) The computer system as recited in Claim 21 wherein said server further comprises an access and control subsystem that determines access rights of said respondent.

23. (Original) The computer system as recited in Claim 21 wherein said database further comprises a control database subsystem that contains attributes associated with said respondent.

24. (Original) The computer system as recited in Claim 23 wherein said attributes are selected from the group consisting of:

a screenname of said respondent,

a login identification of said respondent,

category codes for past surveys and completion dates of said past surveys taken by said respondent, and

a last entry date to said screening and survey selection system by said respondent.

25. (Original) The computer system as recited in Claim 21 wherein said server further comprises a master screener that develops questions that determine said characteristics.

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26. (Original) The computer system as recited in Claim 21 wherein said characteristics are selected from the group consisting of:

a zip code of residence of said respondent,

an age of said respondent,

a gender and ethnic background of said respondent,

occupational information and composition of a household of said respondent, and

decision making criteria of said household of said respondent.

27. (Original) The computer system as recited in Claim 21 wherein said server further comprises a quota subsystem that determines an availability of said survey corresponding to said selected one of said plurality of queue slots.

28. (Original) The computer system as recited in Claim 21 wherein said database further comprising a survey quota file that contains status information regarding surveys located in said survey queue.

29. (Original) The computer system as recited in Claim 21 wherein said server further comprises a survey engine that monitors a number of respondents accessing said computer system.

30. (Original) The computer system as recited in Claim 21 wherein said database further comprises a crediting file that contains benefit information associated with said respondent.

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31. (New) The system as recited in claim 1 wherein the random number generator comprises a weighted random number generator.

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32. (New) The system as recited in claim 31 wherein the weighted random number generator is configured to associate weights of varying level with each of a first queue slot and a second queue slot, wherein the weighted random number generator is configured to realize a level of difficulty in qualifying for a first survey included in the first queue slot and a level of difficulty in qualifying for a second survey included in the second queue slot and distinguish a level of a weight to be assigned to the first and the second queue slots based on the realized levels of difficulty associated therewith.

33. (New) The system as recited in claim 32 wherein the weighted random number generater is configured to assign a level of weight to the first queue slot that is greater than the level of weight assigned to the second queue slot when the level of difficulty in qualifying for the first survey is greater than the level of difficulty in qualifying for the second survey.

34. (New) The system as recited in claim 1 wherein the screener block question generator is adapted to develop a plurality of screener block questions after the random number generator generates the number.

35. (New) The system as recited in claim 1 wherein the screener block question generator is adapted to develop a plurality of screener block questions that correspond to a subset of all screener block questions associated with the surveys included in the plurality of queue slots.

36. (New) The method as recited in claim 11 wherein generating a number comprises generating a number using a random number generator.

37. (New) The method as recited in claim 36 wherein generating a number comprises generating a number using a weighted random number generator.

38. (New) The method as recited in claim 37 wherein the weighted random number generator is configured to associate weights of varying level with each of a first queue slot and a second queue slot, wherein the weighted random number generator is configured to realize a level of difficulty in qualifying for a first survey included in the first queue slot and a level of difficulty in qualifying for a second survey included in the second queue slot and distinguish a level of a weight to be assigned to the first and the second queue slots based on the realized levels of difficulty associated therewith.

39. (New) The method as recited in claim 38 wherein the weighted random number generater is configured to assign a level of weight to the first queue slot that is greater than the level of weight assigned to the second queue slot when the level of difficulty in qualifying for the first survey is greater than the level of difficulty in qualifying for the second survey.

40. (New) The method as recited in claim 11 wherein developing a plurality of screener block questions comprises developing a plurality of screener block questions after generating the number.

41. (New) The method as recited in claim 11 wherein developing a plurality of screener block questions comprises developing a plurality of screener block questions that correspond to a subset of all screener block questions associated with the surveys included in the plurality of queue slots.

42. (New) The computer system as recited in claim 21 wherein the random number generator comprises a weighted random number generator.

43. (New) The computer system as recited in claim 42 wherein the weighted random number generator is configured to associate weights of varying level with each of a first queue slot and a second queue slot, wherein the weighted random number generator is configured to realize a level of difficulty in qualifying for a first survey included in the first queue slot and a level of difficulty in qualifying for a second survey included in the second queue slot and

distinguish a level of a weight to be assigned to the first and the second queue slots based on the

realized levels of difficulty associated therewith.

44. (New) The computer system as recited in claim 43 wherein the weighted random number generater is configured to assign a level of weight to the first queue slot that is greater than the level of weight assigned to the second queue slot when the level of difficulty in qualifying for the first survey is greater than the level of difficulty in qualifying for the second survey.

45. (New) The computer system as recited in claim 21 wherein the screener block question generator is adapted to develop a plurality of screener block questions after the random number generator generates the number.

46. (New) The computer system as recited in claim 21 wherein the screener block question generator is adapted to develop a plurality of screener block questions that correspond to a subset of all screener block questions associated with the surveys included in the plurality of queue slots.